



2017 Site Awards

The Rotary FNQ Field Days site awards are offered as an incentive to exhibitors to create an attractive, interactive site.

Award Categories

- **Best overall Site**
- **Best lifestyle Site**

Winners Prize

- **Best overall Site** - \$500 cash donated by Rotary FNQ Field Days plus a Winners Plaque for display
- **Best lifestyle Site** – \$500 cash donated by Rotary FNQ Field Days plus a Winners Plaque for display.

Judging and Prize presentation

No entry forms are required for the awards.

Judges are impartial with no connection to exhibiting companies and will visit every site.

If the awards are sponsored, the sponsoring company is excluded from the competition.

Community Market stalls are ineligible for consideration for the awards.

Judging will take place on the first day of the event with the presentation of prizes to be made on the second day.

Judging Criteria

Sites will be evaluated based on criteria which may include, but not limited to:

- *Visual appeal*
- *Customer engagement*
- *Interactive experience components*
- *Presentation using different media/display components.*